



33rd ANNUAL
Art of Breastfeeding
CONFERENCE
**Improving
Breastfeeding
Outcomes**

Current Evidence and Practical Approaches

SAVE THE DATES

WEDNESDAY & THURSDAY, NOVEMBER 1 & 2, 2023

DAY ONE: Registration & Lunch: 11:15 am; Program: 12:00 – 4:30 pm

DAY TWO: Registration, Continental Breakfast & Exhibitors: 7:30 am;
Program including Lunch: 8:30 am – 4:15 pm

McKimmon Conference and Training Raleigh, NC

The purpose of this conference is to provide practical and evidence-based approaches, tools, and techniques to improve the practice of healthcare professionals supporting breastfeeding families. Day 1 will focus on comprehensive assessment as the foundation for successful interventions and outcomes. In addition, motivational interviewing will be introduced as an evidence-based approach for establishing realistic and patient-centered goals.

Day 2 will shift to complex and often requested topics impacting breastfeeding success such as ankyloglossia, milk over supply, pump types and indications, grieving infant loss/breastfeeding expectations and birth trauma. The conference will end with a panel of individuals and families sharing their unique experiences and insights into their “breastfeeding journeys”.

Target Audience

Lactation consultants, nurses, nurse practitioners, nurse midwives, physicians, physician assistants, chiropractors, dentists, pediatric occupational therapists, pediatric physical therapists, speech pathologists, nutritionists, dietitians, health educators, doulas, public health practitioners, peer counselors, breastfeeding support volunteers and healthcare profession students.

* For brevity, the term “breastfeeding” is being used in written materials and by speakers, however, that is understood to include all possible ways of providing human milk to infants.



**ATTEND ONE OR
BOTH DAYS!**

CLICK HERE TO REGISTER

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TRAIN
RETAIN**