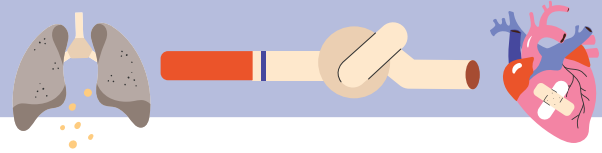




NEW FOR 2026

TOBACCO AND E-CIGARETTE USE

Evidence-Based Treatment



VIRTUAL WEBINAR

MONDAY, APRIL 20, 2026

Zoom registration: 6:20 pm • Program: 6:30 pm – 8:45 pm

Step into the future of nicotine addiction treatment with this two-hour virtual program led by renowned expert Dr. James Davis.

Designed for today's healthcare professionals, this cutting-edge webinar delivers the latest evidence-based strategies for addressing tobacco and e-cigarette use in clinical care and will help you understand the nicotine addiction process. Learners will gain timely insights into current trends across youth and adult populations, effective counseling and referral techniques, new FDA regulations, and the rapidly evolving landscape of nicotine products—from disposables and synthetic nicotine to heat-not-burn devices and nicotine pouches.

The program also highlights innovative medications and treatment regimens that are reshaping cessation approaches. Whether you work in medicine, oral health, behavioral health, nursing, respiratory therapy, or any other area of patient care, this training provides practical, actionable tools to enhance your clinical practice and improve patient outcomes.

Don't miss this essential opportunity to stay ahead of the curve in treating nicotine dependence.

Target Audience

Physicians, physician assistants, nurse practitioners, psychologists, registered and licensed practical nurses, dentists, dental hygienists, dental assistants, respiratory therapists, substance abuse counselors, licensed clinical addiction specialists, licensed clinical mental health counselors, case managers and professional social workers

Learning Objectives

At the conclusion of this competency-based activity, the participant should be able to:

- Describe current evidence-based pharmacotherapeutic and behavioral treatment methods for nicotine dependence.
- Interpret current data on tobacco use, tobacco related illnesses, e-cigarette use, and smoking abstinence rates.
- Identify emerging tobacco products.
- Describe evidenced-based interventions for adolescent nicotine addiction.
- Discuss addiction science for ages 25 years and younger.

Speaker

James M. Davis, MD

Medical Director, Duke Center for Smoking Cessation
Director, Duke Smoking Cessation Program

IN COLLABORATION WITH WAKE COUNTY
TOBACCO PREVENTION AND CONTROL



SCAN OR CLICK
HERE TO REGISTER



WAKE AHEC
PART OF NC AHEC
DUKE AHEC
PART OF NC AHEC



Credit

CME: The Wake Area Health Education Center (Wake AHEC) designates this live activity for a maximum of **2.0 AMA PRA Category 1 Credits**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



The North Carolina Medical Society is a member of the Southern States CME Collaborative (SSCC). Wake Area Health Education Center is accredited by the SSCC to provide continuing medical education for physicians.

2.0 Nursing Contact Hours: Wake Area Health Education Center (AHEC) Nursing Education is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

1.0 pharmacotherapeutic Nursing Contact Hours will be awarded to Advance Practice Registered Nurses.

Category A NC Psychology Credit: This program will provide 2.0 contact hours (Category A) of continuing education for North Carolina Psychologists. Partial credit will not be awarded.

Application for CHES® (entry-level) / MCHES® (advanced level) Category 1 continuing education contact hours (CECH) has been made to the National Commission for Health Education Credentialing, Inc.

Sponsored by North Carolina AHEC, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to receive up to 2.0 total Category I contact education contact hours. Provider # 98985

NCRCB: Pending approval by the NC Respiratory Board for 2.0 hours of CE.



NBCC: Wake AHEC has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6477.

Programs that do not qualify for NBCC credit are clearly identified. Wake AHEC is solely responsible for all aspects of the programs.

NCASPPB: Application has been submitted to North Carolina Addictions Specialist Professional Practice Board for 2.0 hours SS (ND) (EBT) credit. Pending approval at this time.

ADA CERP® | Continuing Education Recognition Program

ADA CERP: The North Carolina Area Health Education Centers are an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

The North Carolina Area Health Education Center designates this activity for up to 2.0 hours of continuing education credits.

A participant must attend 100% of the program to receive credit. Partial credit will not be awarded.

Contact Hours: Wake AHEC will provide up to 2.0 Contact Hours to participants.

Registration Fee

Registration fee: \$15; \$0 for Wake County Public Health and Wake County Public School System employees. Contact Brynne Spence for voucher code.

There is a reduced registration fee due to the educational support of Wake County Tobacco Prevention and Control. Registration will include online handouts and certificate of completion.

Cancellations and Refunds: Cancellation Fee. No refunds or credits will be given. Substitutions are encouraged.

ADA Statement

Visit wakeahec.org for our ADA Statement.

Questions? Contact Brynne Spence at 919-350-0462 or bspence@wakeahec.org



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HERE TO REGISTER