



# TOBACCO AND E-CIGARETTE USE: Evidence-Based Treatment and Prevention



LIVE WEBINAR

**MONDAY, APRIL 15, 2024**

**Zoom registration: 5:20 pm • Program: 5:30 pm – 8:45 pm**

The program equips medical providers, dental and behavioral health professionals, nurses and other health care team members with current data, evidence-based knowledge and strategies to effectively treat and counsel patients using tobacco and other nicotine delivery devices.

## Target Audience

Physicians, physician assistants, nurse practitioners, psychologists, registered nurses and licensed practical nurses, dentists, dental hygienists, dental assistants, respiratory therapists, substance abuse counselors, licensed clinical addiction specialists, licensed clinical mental health counselors, case managers and professional social workers

## Learning Objectives

At the conclusion of this competency-based activity, the participant should be able to:

- Interpret current data on tobacco use, tobacco related illnesses, e-cigarette use, and smoking abstinence rates.
- Identify emerging tobacco products.
- Describe current evidence-based pharmacotherapeutic and behavioral treatment methods for nicotine dependence.
- Describe evidenced-based interventions and recommendations intended to prevent and reduce the significant rise in e-cigarette use by youth including the current use of Juul Settlement funds.
- Discuss the Medicaid Tobacco-Free Policy Requirement as it pertains to standard and tailored plan contracts.

## Speakers

### James M. Davis, MD

Medical Director  
Duke Center for  
Smoking Cessation  
Director  
Duke Smoking  
Cessation Program

### Jim D. Martin, MS

Director of Policy and Programs  
Tobacco Prevention and  
Control Branch  
Division of Public Health  
Chronic Disease and Injury Section  
North Carolina Department of  
Health and Human Services

IN COLLABORATION WITH WAKE COUNTY  
TOBACCO PREVENTION AND CONTROL



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## NEW FOR 2024

# TOBACCO AND E-CIGARETTE USE: EVIDENCE-BASED TREATMENT AND PREVENTION

### Credit

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**CME:** Wake AHEC designates this live activity for a maximum of **3.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Wake Area Health Education Center is accredited by the North Carolina Medical Society to provide continuing medical education.

**3.0 Nursing Contact Hours:** Wake Area Health Education Center (AHEC) Nursing Education is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

**1.5 pharmacotherapeutic Nursing Contact Hours** will be awarded to Advance Practice Registered Nurses.

**Category A NC Psychology Credit:** This program will provide 3.0 contact hours (Category A) of continuing education for North Carolina Psychologists. Partial credit will not be awarded.

**NCRCB:** Pending approval by the NC Respiratory Board for 3.0 hours of CE.

**NCASPPB:** Pending approval by the North Carolina Addictions Specialist Professional Practice Board for up to 3.0 hours SS (ND) (EBT) credit.

### ADA CERP® | Continuing Education Recognition Program

**ADA CERP:** The North Carolina Area Health Education Centers are an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at [ADA.org/CERP](http://ADA.org/CERP).

The North Carolina Area Health Education Center designates this activity for up to 3.0 hours of continuing education credits.

**A participant must attend 100% of the program to receive credit. Partial credit will not be awarded.**

**Contact Hours:** Wake AHEC will provide up to 3.0 Contact Hours to participants.

**Wake AHEC is part of the North Carolina AHEC Program.**

### Registration Fee

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There is no registration fee due to the educational support of Wake County Tobacco Prevention and Control. Registration will include online handouts and certificate of completion.

**Questions?** Contact Brynne Spence at [bspence@wakeahec.org](mailto:bspence@wakeahec.org) or 919-350-0462.

## REGISTER ONLINE TODAY!

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