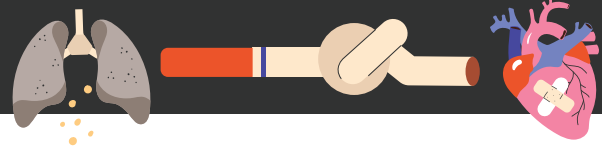




# NEW FOR 2025

## TOBACCO AND E-CIGARETTE USE

Evidence-Based Treatment and Prevention



### VIRTUAL WEBINAR

**MONDAY, APRIL 7, 2025**

**Zoom registration: 5:20 pm • Program: 5:30 pm – 8:35 pm**

The live webinar equips medical providers, oral health providers, behavioral health professionals, nurses, nurse practitioners, respiratory therapists and other health care team members with current data and strategies to effectively counsel, refer, and treat patients using evidence-based programs and treatment regimens specific to nicotine addiction.

#### Target Audience

Physicians, physician assistants, nurse practitioners, psychologists, registered nurses and licensed practical nurses, dentists, dental hygienists, dental assistants, respiratory therapists, substance abuse counselors, licensed clinical addiction specialists, licensed clinical mental health counselors, case managers and professional social workers

#### Learning Objectives

At the conclusion of this competency-based activity, the participant should be able to:

- Describe current evidence-based pharmacotherapeutic and behavioral treatment methods for nicotine dependence.
- Interpret current data on tobacco use, tobacco related illnesses, e-cigarette use, and smoking abstinence rates.
- Identify emerging tobacco products.
- Describe evidenced-based interventions and recommendations intended to prevent and reduce the significant rise in e-cigarette use by youth including the current use of Juul Settlement funds.
- Discuss the Medicaid tobacco-free policy requirement as it pertains to standard and tailored plan contracts.

#### Speakers

##### James M. Davis, MD

Medical Director  
Duke Center for  
Smoking Cessation  
Director  
Duke Smoking  
Cessation Program

##### Jim D. Martin, MS

Director of Policy and Programs  
Tobacco Prevention and  
Control Branch  
Division of Public Health  
Chronic Disease and Injury Section  
North Carolina Department of  
Health and Human Services

IN COLLABORATION WITH WAKE COUNTY  
TOBACCO PREVENTION AND CONTROL



**SCAN TO REGISTER**



CELEBRATING 50 YEARS  
**WAKE AHEC**  
PART OF NC AHEC  
**DUKE AHEC**  
PART OF NC AHEC



# NEW FOR 2025 TOBACCO AND E-CIGARETTE USE

## Evidence-Based Treatment and Prevention

### Credit

**CME:** The Wake Area Health Education Center (Wake AHEC) designates this live activity for a maximum of **3.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



The North Carolina Medical Society is a member of the Southern States CME Collaborative (SSCC). Wake Area Health Education Center is accredited by the SSCC to provide continuing medical education for physicians.

**3.0 Nursing Contact Hours:** Wake Area Health Education Center (AHEC) Nursing Education is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

**1.5 pharmacotherapeutic Nursing Contact Hours** will be awarded to Advance Practice Registered Nurses.

**Category A NC Psychology Credit:** This program will provide 3.0 contact hours (Category A) of continuing education for North Carolina Psychologists. Partial credit will not be awarded.

**Application for CHES® (entry-level) / MCHES® (advanced level) Category 1 continuing education contact hours (CECH)** has been made to the National Commission for Health Education Credentialing, Inc.

Sponsored by North Carolina AHEC, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to receive up to 3.0 total Category I contact education contact hours. Provider # 98985

**NCRCB:** Pending approval by the NC Respiratory Board for 3.0 hours of CE.

**NCASPPB:** Application has been submitted to North Carolina Addictions Specialist Professional Practice Board for 3.0 hours SS (ND) (EBT) credit. Pending approval at this time.

### ADA CERP® | Continuing Education Recognition Program

**ADA CERP:** The North Carolina Area Health Education Centers are an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at [ADA.org/CERP](http://ADA.org/CERP).

The North Carolina Area Health Education Center designates this activity for up to 3.0 hours of continuing education credits.

**A participant must attend 100% of the program to receive credit. Partial credit will not be awarded.**

**Contact Hours:** Wake AHEC will provide up to 3.0 Contact Hours to participants.

### Registration Fee

There is no registration fee due to the educational support of Wake County Tobacco Prevention and Control. Registration will include online handouts and certificate of completion.

### ADA Statement

Visit [www.wakeahec.org](http://www.wakeahec.org) for our ADA Statement.

**Questions?** Contact Brynne Spence at 919-350-0462 or [bspence@wakeahec.org](mailto:bspence@wakeahec.org)



**CLICK HERE TO REGISTER**