Program Description
According to the National Assessment of Adult Literacy, nearly 9 out of 10 adults do not have proficient health literacy and therefore may not have the skills required to manage their health and prevent disease.

People with low health literacy are less likely to use screening and prevention services, understand how to take their medications, keep chronic health conditions in check, and more likely to be hospitalized (AHRQ). www.ahrq.gov/clinic/epcsums/litsum.html

Both The Joint Commission and Healthy People 2020 recognize the importance of providers ensuring that their patients understand healthcare decisions and instructions.

This one hour webcast provides the healthcare professional basic information on the importance of health literacy in practice in an effort to improve communication, care and outcomes.

Target Audience
Healthcare professionals who provide direct care for patients

Credit
Wake AHEC CEU: .1 (1 Contact Hour)

A participant must attend 100% of the activity to receive credit. No partial credit will be given.

Objectives
At the conclusion of this activity, participants should be able to:
1. Define health literacy and its impact on health related outcomes.
2. Identify easy-to-use techniques that may improve communication and understanding between the patient, health care provider, and office staff in the practice setting.

Speaker
Chrissy Kistler, MD, MASc
Family Medicine/Geriatrics/Hospice and Palliative Care
University of North Carolina
Chapel Hill, NC

Registration
$10

Questions: Call Carolyn Sellars at 919-350-0464.